

RAZIA KHATUN

Digital Specialist & Freelancer

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PROFILE

Digital freelancer with a Master's in Economics from Eden Mohila College. I combine analytical rigor with hands-on execution across WordPress development, digital marketing, and strategic content — shipping polished, measurable work for clients on Kwork and direct engagements.

CORE SKILLS

WordPress Development	Custom themes, WooCommerce, performance
Digital Marketing	Social ads, email, funnels, KPIs
Content Strategy	SEO copy, landing pages, editorial
SEO Optimization	Audit, on-page, technical, keywords
Analytics & Reporting	GA4, dashboards, insights
Consulting	Strategy, roadmap, review

PROFESSIONAL EXPERIENCE

2023 — Present Digital Freelancer & Specialist — Independent

End-to-end WordPress builds, marketing campaigns, and content strategy for clients across sectors. Top-rated seller on Kwork.

2022 — 2023 Content & Marketing Associate — Agency Collaboration

Delivered editorial calendars, ad campaigns, and analytics reporting for SMB clients.

2021 — 2022 WordPress Developer (Contract) — Freelance Projects

Designed and shipped 15+ WordPress sites — from portfolios to WooCommerce storefronts.

EDUCATION

Master's Degree MSS in Economics — Eden Mohila College

Bachelor's Degree BSS in Economics — Eden Mohila College

Higher Secondary HSC — Business Studies — Government College

PROFILES

Kwork: <https://kwork.com/user/raziasultana9238>

Facebook: <https://www.facebook.com/profile.php?id=61570783167788>